

THE
NEW
SCHOOL

**PARSONS
PARIS**

This is to certify that

JENNY LIN

has completed the certificate program

INSIDE THE BUSINESS OF FASHION AND LUXURY

October 29, 2023

Understanding brand heritage and brand DNA. Identifying brand elements. Examining trends. Explaining the importance of, and differences between Fashion Capitals. Defining luxury. Identifying innovations in sustainability. Designing a social media plan.

A handwritten signature in black ink, appearing to read 'Florence Leclerc-Dickler', with a stylized, flowing script.

Florence Leclerc-Dickler

Dean
Parsons Paris