



This is to certify that

MIRA ACHOUR

has completed the certificate program

INSIDE THE BUSINESS OF FASHION AND LUXURY

August 4, 2024

Understanding brand heritage and brand DNA. Identifying brand elements. Examining trends. Explaining the importance of, and differences between Fashion Capitals. Defining luxury. Identifying innovations in sustainability. Designing a social media plan.

A handwritten signature in black ink, consisting of a large, stylized 'F' followed by a horizontal line and a small dot.

Florence Leclerc-Dickler

Dean

Parsons Paris